

Making the most of fringe benefits

INTRODUCTION

More than just a salary

Based on HM Revenue & Customs (HMRC) statistics, private medical and dental cover is by far the most popular taxable benefit provided to employees and directors. Perhaps no surprise given how easy this benefit is for employers to arrange, but there is a whole range of wellbeing benefits that employers can also provide given a bit more effort.

The second most popular taxable benefit is the company car, even though these can easily be very tax inefficient. This is borne out by HMRC figures which show that most company cars are diesels, and that cars with low emission rates are nowhere near as prevalent as would be expected given the tax savings they offer over higher emission vehicles. The company car tax changes introduced from 6 April 2020 make the switch to a lower emission car extremely attractive, although company car drivers now working from home due to the Covid-19 crisis may decide to save tax by simply no longer having a company car.

CONTENTS

Why you should consider fringe benefits	1
Implications of the Covid-19 crisis	2
Wellbeing benefits	2
Car benefits	4
Cheap loans	6
Other exempt benefits	6
Tax treatment	7
Salary sacrifice	7
How you should report benefits	8
How we can help	8

WHY YOU SHOULD CONSIDER FRINGE BENEFITS

While pay rises are normally popular, they aren't the only way to reward employees and directors. A fringe benefit is essentially any type of non-monetary compensation and can be anything from pension provision to medical cover, a company car or the use of a company yacht.

As a director, there might be a tax advantage to taking a benefit rather than the additional income needed to purchase the benefit yourself. As an employer, you will be looking to use

fringe benefits to attract, reward and retain employees. Benefits can be provided on top of normal salaries, or they may be provided as part of a salary sacrifice arrangement.

Some fringe benefits are completely free of tax, whilst some benefits are free of national insurance contributions (NICs) as far as employees are concerned. As an employer, you may well be able to acquire some benefits, such as medical cover, at a discount on what an employee would have to pay for the benefit personally.

IMPLICATIONS OF THE COVID-19 CRISIS

With many employees still working from home during the Covid-19 crisis, some benefits are simply not worth having during this period, for example:

- Although fitness clubs are reopening, this comes with strict social distancing, so employees may still not be able to make best use of memberships.
- Company cars might be seeing little use, but removing the benefit is not easy. For example, just cancelling the car's insurance will make no difference. If the car is going to be used again when work returns to normal, the employee must have no access to the car for a period of at least 30 consecutive days.

As regards supplying laptops and other equipment or supplies so that employees can work from home, HMRC have published guidance as to what can be provided tax-free. For example, as long as there is insignificant private use, laptops can be provided along with broadband (but not if broadband was already installed). For 2020/21, such expenditure incurred by an employee does not attract a tax liability or NICs if it is reimbursed by the employer.

WELLBEING BENEFITS

Benefit packages increasingly include a range of wellbeing benefits focused on healthcare, childcare, eldercare and green issues. There can be a fine line between those benefits which are tax-free and those which are taxable.

Healthcare

Medical insurance, dental cover and medical treatment will normally be taxable. Insurance cover can extend to family members, with a group policy often used. If the insurer does not allocate the cost of a group policy between employees, then it is apportioned on a reasonable basis.

Your employees can make use of a company gym without any tax implications, whether it is provided free or at a subsidised price. You can also provide healthy food in a company canteen. However, if you pay for a fitness club membership or provide a dining card there is a taxable benefit. You can provide tax-free annual health checks and eye tests (where an employee is required to use a computer).

Planning point

There is an annual exemption of up to £500 where you pay for medical treatment to help an employee return to work following sickness or injury.

Childcare and eldercare

You can provide your employees with a nursery or child-minding facilities on a tax-free basis but, except for the limited childcare voucher exemption (which is no longer open to new entrants), any other childcare support you provide will be taxable. The same applies if you provide financial support to employees that care for elderly parents (eldercare).

However, you can assist your employees with both childcare and eldercare by offering flexible working and working from home – neither of which will result in any benefit implications.

Planning point

You can pay a tax-free amount of up to £6 a week towards the additional costs an employee incurs by working at home, which will be particularly relevant during the Covid-19 crisis.

Dealing with stress

Flexible working can also help employees deal with stress, especially if they have lengthy commutes or additional responsibilities. It also helps to restrict the amount of overtime.

Many companies now also offer counselling services for employees. There are no tax implications provided the counselling is restricted to welfare issues, such as bereavement, ill health or stress, problems at work, sexual abuse or personal relationship difficulties. The exemption extends to any related medical treatment, such as cognitive behavioural therapy.

Green issues

Cycling to work can be encouraged by providing employees with tax-free bicycles and safety equipment on loan, with the employee having the opportunity to purchase the bicycle at a fair market value following the end of the loan period. Bicycles and safety equipment are often provided under a salary sacrifice arrangement (see below for how this works).

You can also arrange for employees to have cheap or free travel on public bus services, or even go as far as providing a free work bus. However, the provision of a transport pass that covers a wide area (such as the London Oyster card) will not be tax free.

Planning point

If possible, make sure that the conditions for tax-free status for wellbeing benefits are met. The requirements can be quite strict, with the benefit normally having to be available to your entire workforce.

Wearable technology

Wearable technology, such as fitness trackers, smart watches and sport watches, can be used to help employees make healthy lifestyle choices, as well as improving their physical and mental wellbeing. However, the provision of such devices will generally be classed as a taxable benefit.

Retirement

Within set limits, pension contributions made on behalf of employees are free of tax and NICs. It does not matter whether contributions are to a company scheme or to a personal pension scheme. Pension contributions are also often provided under a salary sacrifice arrangement.

CAR BENEFITS

As mentioned above, this traditional company perk can easily be very tax inefficient. What is often overlooked is that a car's age and cost are irrelevant when it comes to calculating the taxable benefit, as is the amount of business mileage. However, for 2020/21, the tax cost of having a zero or ultra-low emission company car has been significantly reduced.

- The taxable benefit for a company car is calculated as a percentage of the car's list price, with the percentage determined by the level of carbon dioxide (CO₂) emissions.
- The use of list price means that any discount on the purchase price is ignored, and that the same value continues to be used even when a car is several years old.
- It makes no difference whether a car is bought outright or leased.
- The car benefit covers all of all the costs associated with having a car, such as insurance and repairs, but not fuel for private motoring.

When it comes to CO₂ emissions, modern hybrid cars generally have much lower rates compared to petrol and diesel variants. Plug-in hybrid variants have particularly low emission rates. For 2020/21, electric-only powered cars have a 0% benefit-in-kind rate, and they also generate very low running costs. The list price of an electric or hybrid car always includes the cost of the car's battery.

Planning point

An employee can contribute up to £5,000 towards a company car, with this being deducted against the list price. Such contributions might be worthwhile if it makes purchasing a lower emissions car affordable. Hybrid variants typically cost a few thousand pounds more than normal cars.

Because of the move to Worldwide Harmonised Light Vehicle Test Procedures (WLTP) in determining CO₂ emissions from 6 April 2020 onwards, for 2020/21 there are two separate sets of car benefit percentages – one for company cars registered before 6 April 2020, and one for cars registered on or after 6 April 2020. Only the percentages for cars registered on or after 6 April 2020 are covered here.

A zero percentage applies to electric-powered motor cars with zero CO₂ emissions.

For hybrid-electric motor cars with CO₂ emissions between 1 and 50 grams per kilometre, the electric range of a motor car is relevant in determining the car benefit percentage, as follows:

Electric range	Percentage (%)
130 miles or more	0
70 to 129 miles	3
40 to 69 miles	6
30 to 39 miles	10
Less than 30 miles	12

The tax percentage is then:

- For a motor car with a CO₂ emission rate of between 51 and 54 grams per kilometre, the percentage is 13%.
- A 14% base percentage applies once CO₂ emissions reach a base level of 55 grams per kilometre, rising in 1% steps for each additional 5 g/km.

The percentage charge is capped at a maximum of 37%.

A surcharge of 4% is applied to diesel cars (but not diesel hybrids) unless a diesel car is certified to the Real Driving Emissions 2 (RDE2) standard, subject to the maximum percentage of 37%. You can check whether a diesel car meets the standard online.

Fuel

Where any fuel is provided for private motoring, there will be an extra taxable benefit. This is calculated using the same percentage as for car benefits, but based on a fixed value, which for 2020/21 is £24,500. Unlike other benefits, where an employee's contributions automatically reduce the amount of benefit, there is no reduction for contributions towards the cost of private fuel unless the entire cost is reimbursed.

There is no fuel benefit for all-electric company cars because electricity is not classed as a fuel. There is also no benefit-in-kind where an employer provides workplace charging points for employees to recharge their electric or hybrid cars at work.

Planning point

Paying for all private fuel, especially if quantities are low or if the car has high CO₂ emissions, could reduce the tax cost of a fuel benefit. Given the travel restrictions which applied at the start of 2020/21, private mileage may well be much lower than usual this year.

Mileage rates

HMRC publishes a set of advisory fuel rates which can be used to reimburse employees for business travel in their company cars without giving rise to any tax liabilities. These rates are updated on a quarterly basis.

CHEAP LOANS

You might make cheap or interest-free loans to employees, perhaps for them to purchase a season travel ticket or to buy their own car. The good news is that tax is not charged where the value of loans provided to an employee does not exceed £10,000 at any point during the tax year. However, if the £10,000 limit is exceeded by just a few pounds, then this exemption does not apply.

Where loans are taxable, the benefit is calculated as the difference between the amount of interest at HMRC's official rate and the amount of interest actually paid. For 2020/21, the official rate is 2.25%.

Example – Cheap loan benefit

On 6 April 2020, Jones Ltd made a £15,000 loan (with an interest rate of 1.25%) to an employee who wanted to buy a car, with £5,000 being repaid by 5 April 2021. The average amount outstanding throughout 2020/21 is £12,500, so the taxable benefit is £125 (£12,500 x 1% (2.25% – 1.25%)). The benefit for 2020/21 could have been avoided if the interest rate charged had been set at 2.25%, although in any case there will be no benefit for 2021/22 given the £10,000 limit.

Be careful of relying on the £10,000 limit if you are also a company shareholder. In this case, a loan or an overdrawn director's current account could result in a tax charge for your company, with this charge applying whatever the amount of loan.

OTHER EXEMPT BENEFITS

Mobile phones

The most common benefit not already mentioned is the provision of a mobile phone for private use. You and each employee are permitted one tax-free mobile phone, but make sure that it is the company that owns the phone and takes out the contract with the telecoms company. A second phone will be taxable, as is any other device such as a tablet or laptop, even if they have telephone functionality. However, mobile phones, tablets or laptops used solely for business, or with insignificant private use, are always exempt.

Further exempt benefits

- Employees can be provided with a parking space for a car, motorcycle or bicycle.
- You can reimburse up to £8,000 of a new employee's moving costs if they have to move house to take up employment with your company.
- Employees can be provided with up to £500 of pension advice each year.
- There is also an exemption (with certain exceptions) for trivial benefits, such as employee celebrations, which do not cost more than £50 per employee.

Planning point

Each year you can spend up to £150 per person for a Christmas party or similar annual function without any tax implications. Or you can throw two or more events provided the total per person cost does not exceed £150.

TAX TREATMENT

All employees (with certain exceptions) are treated the same when it comes to the taxation of fringe benefits.

Employees are generally taxed on what it costs to provide the benefit. If medical insurance costs £1,250 a year per employee, then that is the figure each employee will be taxed on. If you or an employee simply has the use of an asset, such as a television, then the taxable benefit is calculated as 20% of the asset's value when first provided. Of course, the asset might be rented, and in that case the rental figure will be used if higher. However, as seen above, there are special computational rules for certain fringe benefits, such as company cars, fuel for private use and cheap loans.

The amount of taxable benefit is proportionately reduced where a benefit is only available for part of a tax year, and any amounts paid towards the benefit (by you, as a director or an employee) will reduce the taxable figure.

Unless tax free, benefits are subject to income tax at an employee's marginal rate (20%, 40% or 45% for the UK excluding Scotland, with rates ranging from 19% to 46% for Scottish taxpayers), with tax normally collected under Pay As You Earn (PAYE).

Although there are generally no employee NICs on fringe benefits, you, as the employer, will have to pay Class 1A NIC at the rate of 13.8% on all taxable benefits.

The costs of providing employee benefits will usually be deductible in calculating your taxable profits, either as an expense or as capital allowances if you purchase something such as a company car.

Planning point

Consider using a specialist benefits provider because this will remove your administrative burden and give your employees access to a wide choice of benefits that can be selected to suit their lifestyle.

SALARY SACRIFICE

Most of the tax and NIC advantages of many salary sacrifice arrangements were removed from 6 April 2017. However, this change does not apply to pension contributions, childcare, low-emission cars or health-related benefits such as cycling to work.

Salary sacrifice is where an employee gives up a portion of their salary in return for a fringe benefit. The arrangement obviously works best where the benefit is tax free, and will typically involve one not affected by the recent changes such as pension contributions. There will be little or no additional cost for you in providing such benefits under a salary sacrifice arrangement, but there are tax advantages all round.

Example – Salary sacrifice using pension contributions

Sally, one of your employees, has a gross salary of £30,000 and is personally making pension contributions of £2,000. Although income tax is only paid on £28,000 (£30,000 - £2,000), NICs for both you and Sally are based on the full £30,000. Under a salary sacrifice arrangement, Sally could give up £2,000 of her salary, with you then making the £2,000 pension contributions. The tax position is unchanged, but NICs would then be calculated on the lower salary of £28,000 – particularly beneficial here because Sally saves NICs at the 12% rate.

Being able to take 25% of the pension fund tax-free from age 55, with total withdrawal flexibility for the remainder of the fund, simply enhances the arrangement. The principle works equally well for you, as a director, because pension contributions can be paid rather than drawing profits as remuneration or dividends.

Planning point

Ensure that contractual arrangements are watertight so that employees are not able to swap between salary entitlement and fringe benefits whenever they like. Otherwise, the salary sacrifice arrangement will not be valid.

HOW YOU SHOULD REPORT BENEFITS

Form P11D is used to report details of benefits to HMRC each tax year. Unless benefits have been payrolled, you will have to complete a form P11D for each employee that you provide with benefits, although most payroll software will include P11D completion together with electronic submission to HMRC.

With payrolling, taxable benefits are put through your payroll on a current basis in the same way as cash earnings. Any benefits which have been payrolled do not need to be included on P11Ds. With a few exceptions, all benefits, including company cars, can be payrolled. You can choose which benefits to include and any employee who does not wish for their benefits to be payrolled can be excluded.

Planning point

If you want to payroll benefits for 2021/22 (it's too late to register for the current year), then you must register with HMRC before 6 April 2021. Registration is done using the payrolling benefits and expenses online service.

HOW WE CAN HELP

We can advise you how different fringe benefit packages will impact on both you and your employees, as well as managing the tax cost during the Covid-19 crisis.

If we are not already looking after your P11D reporting, then we are more than happy to take this on or to provide guidance if you continue to do so yourself. We can also help if you decide to payroll benefits.

We can keep you up to date with the frequent changes to the fringe benefit taxation rules.

This publication is for general information and is not intended to be advice to any specific person. You are recommended to seek competent professional advice before taking or refraining from taking any action on the basis of the contents of this publication. This publication represents our understanding of law and HM Revenue & Customs practice as at 10 July 2020.

Thank you for your interest in this Essential Guide. For further information or if you would like to discuss any aspect of the guide, please contact us.

Carson & Trotter Chartered Accountants
123 Irish Street
Dumfries
DG1 2PE

Tel: 01387 269595

Fax: 01387 250017

Email: info@carsontrotter.co.uk